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Intrinsyc Software gains Praise from Microsoft for its Windows CE-powered handheld design win based on Soleus™ Software

Design win for Soleus-based personal navigation device showcases the value of the Microsoft Windows Embedded CE operating system and ecosystem

Vancouver, BC – April 20, 2007 – Intrinsyc Software International, Inc. (TSX: ICS) today announced it has received praise from Microsoft Corp. for licensing of its Soleus software platform, built upon Microsoft Windows Embedded CE, to a leading personal navigation device manufacturer. This global manufacturer is licensing Soleus and Windows Embedded CE in its effort to integrate voice telecommunications and multi-media features such as a camera and media player into its personal navigation devices.

“We are pleased that Intrinsyc’s Soleus development platform, running Windows Embedded CE, has made inroads in the personal navigation device market,” said Olivier Fontana, Lead Product Manager, Windows Embedded Partner Marketing. “Windows Embedded operating systems continue to serve as the foundation for a wide range of embedded devices, including this iteration of mobile products for the new Soleus licensee. With Windows Embedded CE, the Soleus tool chain allows for faster and more affordable mobile product development.”

According to Strategy Analytics, personal navigation device market shipments were 14.1 million in 2006 and are estimated to be 23.6 million in 2007. As the market grows for personal navigation devices, more manufacturers are integrating telephony features and connecting their products to wireless networks. Voice and data are converging in devices that are now being made available to a broader range of consumers. The addition of telephony features to personal navigation devices is creating a large and targeted market for Intrinsyc’s Soleus platform built on Windows Embedded CE.

“This design win confirms the value that Soleus brings to personal navigation device manufacturers in the development of converged devices,” said Mike Suraci, Director of Product Marketing for Soleus at Intrinsyc Software. “While many personal navigation device manufacturers are Windows Embedded CE savvy, many have limited knowledge of telephony integration and limited wireless-operator experience. With Soleus, Intrinsyc is able to add significant value to this market segment.”

Soleus is a complete mobile handset software platform, built on Microsoft Windows Embedded CE, with pre-certified telephony and large application portfolios. A turnkey development platform, Soleus takes a modular approach to configuring handset software and can be deployed across multiple handset designs enabling manufacturers to reduce development costs, build mobile handsets faster and incur less risk.

Intrinsyc will be demonstrating the Soleus development platform and examples of its engineering services engagements at MEDC booth 226 at the Venetian Hotel in Las Vegas, May 1-3, 2007.

News Release



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About Intrinsic Software International, Inc.

Intrinsic is a mobility software and services company that is using its wireless technology and expertise to become a leading enabler of next generation consumer handheld products ranging from smart phones to consumer converged devices. The Company's mobile software products and engineering services expertise helps OEMs, service providers and silicon providers deliver compelling wireless products with faster time-to-market and improved development cost. Intrinsic is the creator and licensor of Soleus™, the world's first software platform based on Windows Embedded CE for consumer handset development.

Intrinsic has been named a Gold Member in Microsoft's Windows Embedded Partner Program and a Symbian Platinum Partner.

Intrinsic is publicly traded on the Toronto Stock Exchange (symbol: ICS) and is headquartered in Vancouver, Canada with regional offices in the United Kingdom, the United States, Taiwan and Barbados.

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